



Centre for  
Innovative &  
Entrepreneurial  
Leadership

# Entrepreneurial Energy Is Hidden in Every Community

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"Mike Stolte is the most  
fascinating economist ever!"

—Shelagh Rogers, CBC Radio Host

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AFTER LIVING IN A REGION SUFFERING economic stagnation, Mike Stolte created a framework for economic development that radically shifts communities into thriving business cultures. His clients have included Vulcan, AB, Nelson, BC, Macarthur, Australia, and many more. As an in-demand expert, he has appeared on CBC, the Australian Broadcasting Corporation, in the Globe & Mail and in Profit Magazine.

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Book Mike Now!

Toll Free 1-888-352-9192  
or 1-250-352-9192

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GOOD ECONOMIC DEVELOPMENT  
FINDS & UNLEASHES PEOPLE'S TALENT.

Mike Stolte, founder and President of the Centre for Innovative and Entrepreneurial Leadership (CIEL), is an internationally recognized authority on economic development in small communities. He teaches what inspires you, what inhibits you, and how your business community can thrive now.

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## ABOUT MIKE

- Helped more than 70 communities in Canada, US, Australia and New Zealand move from assessment to action and realize their potential
  - Co-developer of the Business Vitality Initiative (BVI), Community Vitality Initiative (CVI), Communities Matrix and other internationally recognized tools and action processes for communities
  - Presenter at many national and international conferences including Federation of Canadian Municipalities (FCM) and Business Retention and Expansion International (BREI)
  - Canadian Rural Revitalization Foundation (CRRF) Past President
  - Authored many economic and community development publications including: Starting Strong - A Community Economic Development (CED) Planning & Assessment Guide (Gov't of BC); Beyond Economic Survival: A Guide to Community Vitality; 69 Tools Techniques and Resources for Communities
  - Co-developer of 'The Extra Mile' Employee Engagement Tool to increase productivity
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[www.theCIEL.com](http://www.theCIEL.com)

[info@theCIEL.com](mailto:info@theCIEL.com)

MIKE KNOWS YOUR COMMUNITY IS ALSO EAGER TO FIND NEW WAYS TO IDENTIFY AND SEIZE BUSINESS AND ECONOMIC OPPORTUNITIES. HOW CAN YOUR COMMUNITY BUILD VIBRANT, RESILIENT ECONOMIES AND ENTREPRENEURIAL CULTURES?

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HERE ARE A FEW OF THE AREAS MIKE & HIS TEAM COULD HELP:

- 1 Jumpstart your community into action to improve its business vitality
- 2 Guide you through implementing a strategy for retaining and expanding your community's current businesses
- 3 Create a tourism action plan. Mike will strategize with you in order to put your community on the map of "must visit" destinations



Participants in CIEL's leadership program have a laugh learning entrepreneurial thinking skills in Gold River, BC.

"Dynamic & engaged the community!"  
—Rami Rothkop, Harrop Procter Community Forest Co-op, BC



CIEL'S Leadership Program Team working in British Columbia.

"One of the best most rewarding processes I've ever been involved in professionally."  
—Grant Myers, Provincial Development Officer, Community Table, Huntingdon, QC



Mike listens and helps train a group of facilitators to use business vitality tools in Australia.

"Mike is wonderful to work with. He knows communities."  
—Antoinette Danaher, Uncommon Solutions PL, Bendigo, Victoria, Australia



Co-leading the Future of Rural Canada Think Tank near Ottawa, Ontario.

"I can't believe the number of people in the community who came up and thanked me"  
—Wes Barrett, Business Vitality Initiative (BVI) Facilitator from Manitoba